



Show Sponsorship

What is Theatre in the Round?

The oldest theatre in the Twin Cities since 1952, Theatre in the Round Players (TRP) provides open entry points for anyone to learn and experience high quality theatre-making while staging intimate, engaging performances.

Training theatres like Theatre in the Round are an essential part of the arts ecosystem in the Twin Cities, which makes this area a great place to live, work, and play.

Why become a Sponsor?

- By supporting our mission with sponsorship, you can
- reach our loyal audience and volunteer community
 - align your brand with stories that mirror your values
 - highlight your support of the local community
 - support the theatre ecosystem in the Twin Cities

Our audiences & volunteers are engaged, loyal, civically active, regular attenders of arts & culture events.

Email Austin@theatreintheround.org to secure your slot!



Show Sponsorship Levels

- Exclusive - \$5,000
- Presenting - \$2,500
- Production - \$1,000
- Title - \$500
- Artist - \$250



		Presenting Sponsor	Production Sponsor	Title Sponsor	Artist Sponsor
		Limit 1/show	Limit 2/show	Limit 4/show	Limit 8/show
RECOGNITION OPPORTUNITY	REACH	\$2,500* <i>\$1,850 tax deduction</i>	\$1,000* <i>\$650 tax deduction</i>	\$500* <i>\$300 tax deduction</i>	\$250* <i>\$200 tax deduction</i>
Theatre Billboard	125K	x			
Playbill Ad	2.5K	Full Page	½ Page	¼ Page	Logo
Playbill Listing (all Season)	20K	x	x	x	X
Tickets Available Email	17K	x	X	x	x
NEXT Email Newsletter	17K	x	x		
Listed/tagged on Paid Social	15K	x			
Featured Sponsor Social Post	8K	x	x	x	
Logo on Opening Night Post	8K	x	x	x	x
Linked Logo on Website	5K	x	x	x	x
2 Tickets for Opening Night		x	x	x	x
Additional Tickets		10	6	4	2
Looking for specific engagement or recognition? Let's Talk!					
Make it a Season!		\$10,000	\$4,000	\$2,000	\$1,000

Theatre in the Round is open to flexibly working with budgets and organizations of all sizes. Please reach out to Austin Zvoloski, at Austin@TheatreintheRound.org for questions



Ready to sponsor? Scan here:

Make it a Season!

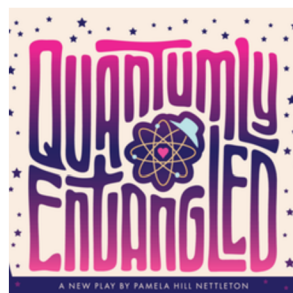
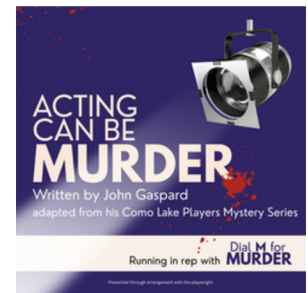
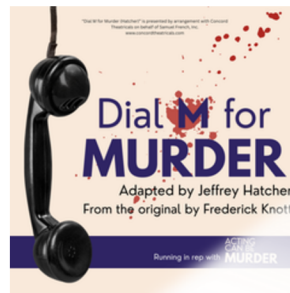
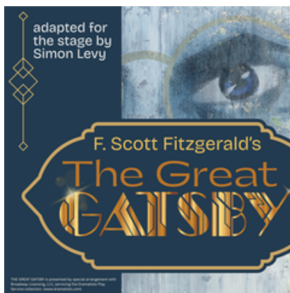
Commit to a sponsorship tier for all 8 productions to save 50% AND receive

- + Logo included in the season lobby display
- + Placement in Season 75 Program Insert

*30% off Nonprofits & Cedar Riverside Businesses

Availability

	Presenting Sponsor	Production Sponsor	Title Sponsor	Artist Sponsor
Full Season	1	2	4	8
The Great Gatsby	1	2	4	8
The Miraculous Journey of Edward Tulane	1	2	4	8
Dial M for Murder	1	2	4	8
Acting Can Be Murder	1	2	4	8
Ten November	1	2	4	8
Quantumly Entangled	1	2	4	8
The African Company Presents Richard III	1	2	4	8
You're a Good Man, Charlie Brown	1	2	4	8



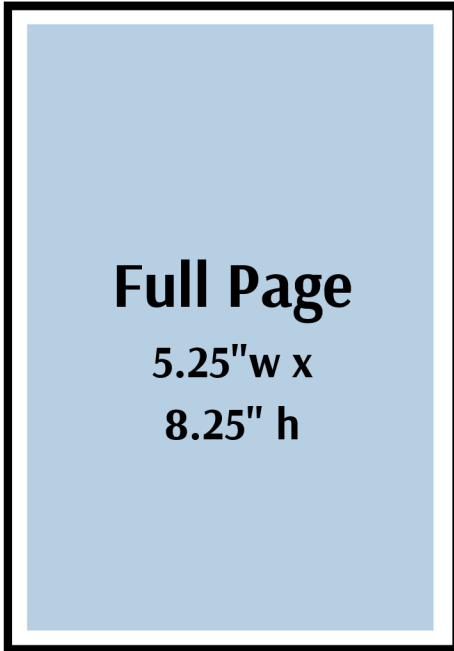
Dates & Deadlines

	Confirmation & Logo	Payment	Ad Creative	Opening Night
Full Season	7/24/26	8/24/26	8/21/26	
The Great Gatsby	7/24/26	8/24/26	8/21/26	9/11/26
The Miraculous Journey of Edward Tulane	9/4/26	10/4/26	10/2/26	10/23/26
Dial M for Murder	10/9/26	11/9/25	10/30/26	11/20/26
Acting Can Be Murder	10/9/26	11/9/26	11/13/26	12/4/26
Ten November	12/25/26	1/25/27	1/22/27	2/12/27
Quantumly Entangled	2/12/27	3/12/27	3/12/27	4/2/27
The African Company Presents Richard III	3/19/27	4/19/27	4/16/27	5/7/27
You're a Good Man, Charlie Brown	4/23/27	5/23/27	5/28/27	6/18/27

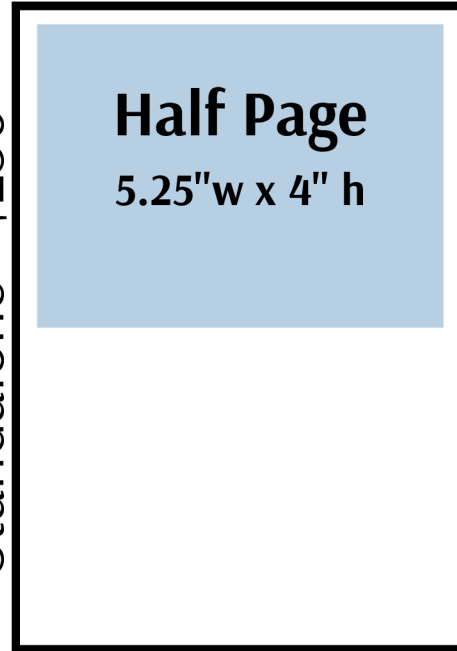


Ad Information

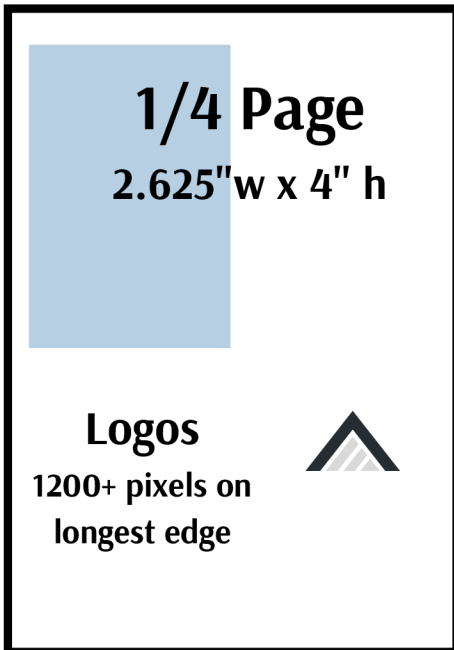
Standalone - \$500*



Standalone - \$250*



Standalone - \$150*



Ad Format: PNG, JPEG or PDF with 300 dpi. **Grayscale.**

Logos: PNG or JPEG at least 1200 pixels on longest edge.

Publication Deadlines:

Logos: at sponsorship confirmation
Ads: 4 weeks before opening.
Social Post: 1 week before opening.

Sponsorship not the right fit? Standalone ads can be purchased as space is available.

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