

# **Theatre In The Round Players ANNUAL MEETING!**

**MEMBERSHIP MEETING, SEPTEMBER 16, 2025**



# AGENDA

- **Welcome!**
- **Season Summary**
- **Progress Towards Strategic Goals**
- **Building Needs & Capital Campaign**
- **Mission Statement Vote**
- **Board Member Election – Zola Rosenfeld & Elijah Saiger**
- **Q & A**

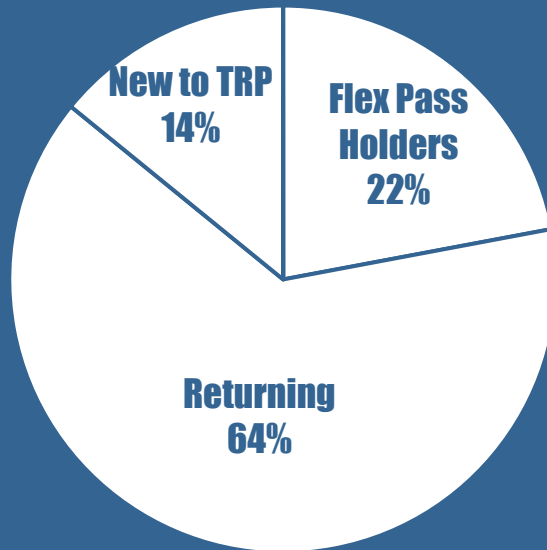
# **Season 73 Summary**

# SEASON SUMMARY

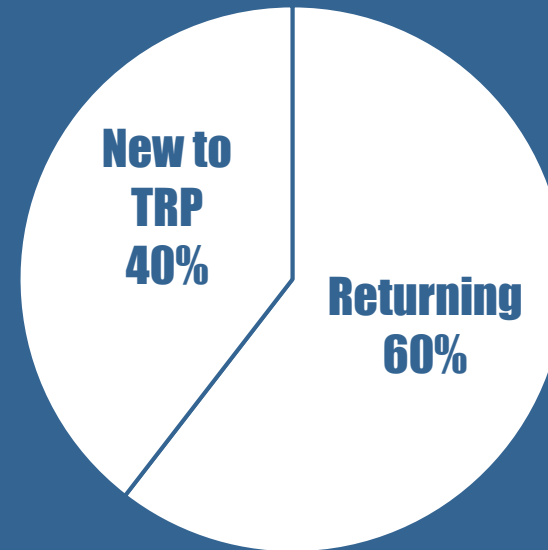
- **103 PERFORMANCES**
- **7 MAINSTAGE SHOWS**
- **2 CO-PRODUCTIONS**
- **GHOST TOURS WEEKEND**
- **5 OUTREACH EVENTS**
- **16 ENGAGEMENT EVENTS**
- **4 RENTALS**
- **42 WORKSHOPS**

# SEASON SUMMARY

## SEASON 73 – 13,619 ATTENDEES



## SEASON 73 ARTISTS & CREW- 334



Lower Season Ticket and total attendance numbers overall.



# MAIN STAGE SHOWS



## KING LEAR

**"A THOUGHT-PROVOKING PRODUCTION WELL  
SUITED TO THE MOMENT."**



## THE UNEXPECTED GUEST

**RECORD ATTENDANCE FOR AGATHA CHRISTIE  
PRODUCTION.**

**3,431 ATTENDEES**



## GLORY

**COVERAGE FROM WCCO, MPR, AXIOS,  
MINNESOTA LIVE AND MORE!**

# MAIN STAGE SHOWS



## LEGACY OF LIGHT

**“JUST WHAT WE NEED RIGHT NOW.” – CHERRY  
AND SPOON**



## LETTICE & LOVAGE

**“I COULD NOT BE PROUDER OF THIS SHOW.” -  
PARTICIPANT**



## SANCTUARY CITY

**“KUDOS TO THEATRE IN THE ROUND FOR  
CHOOSING THIS PLAY.” – CHERRY AND SPOON**

# MAIN STAGE & CO-PRODUCTIONS



## ENDOMETRIOSIS: THE MUSICAL

**WORLD PREMIERE!**

**COVERAGE FROM MPR, STAGES OF MN, PLAY OFF THE PAGE, BROADWAYWORLD, PODCAST FEATURES WITH CAST AND MORE!**



## REUNION (AFTER THE END OF THE WORLD)

**CO-PRODUCTION WITH FAIR SCHOOL FOR ARTS**

**“THANK YOU AGAIN. [...] YOU HAVE NO IDEA. A YEAR AGO WE COULDN'T HAVE IMAGINED THIS.” - PARENT**



## HOPE 612

**CO-PRODUCTION WITH BE THAT NEIGHBOR**



# ENGAGEMENT HIGHLIGHTS



## **MN FROST MEET AND GREET**

**DURING GLORY**



## **WOMEN IN PHYSICS PANEL**

**WITH MINNESOTA ACADEMY OF SCIENCE  
DURING LEGACY OF LIGHT**



## **PERIOD PRODUCT DRIVE**

**FOR ESPERENZA UNITED DURING  
ENDOMETRIOSIS: THE MUSICAL**

# SEASON SUMMARY

## 16 NOMINATIONS

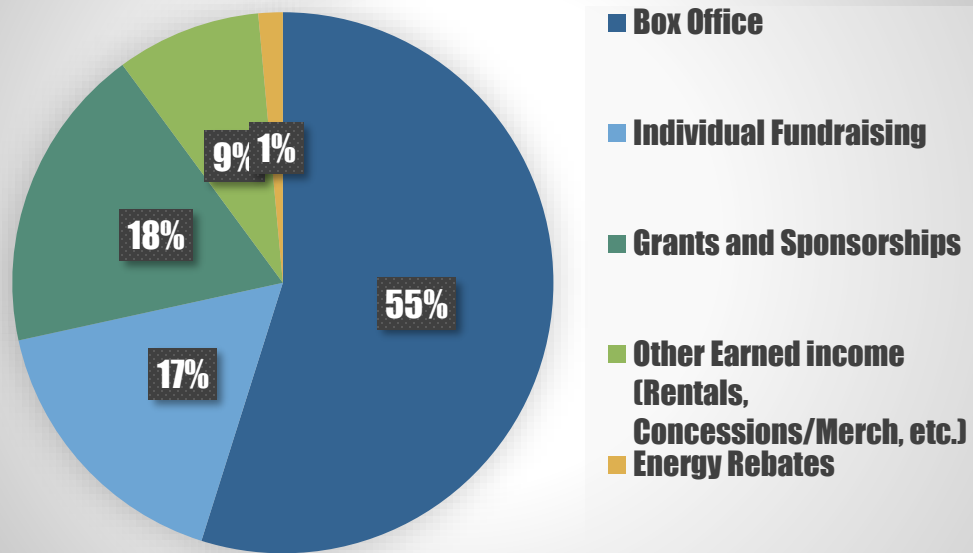
- **FAVORITE LOCAL THEATRE**
- **BEST PLAY - SILENT SKY & KING LEAR**
- **BEST ENSEMBLE - MEN ON BOATS & KING LEAR**
- **BEST PERFORMER - EVA GEMLO (SILENT SKY) & MERI GOLDEN (KING LEAR)**
- **BEST SUPPORTING PERFORMER IN A PLAY – DANNY VOPAVA, DEANNE MCDONALD, TAYLOR EVANS & LUKE LANGFELDT (KING LEAR)**
- **BEST DIRECTION OF A PLAY – GEORGE ROESLER (KING LEAR) & SOPHIE PEYTON (MEN ON BOATS)**
- **BEST SOUND DESIGN – WARREN SAMPSON (SILENT SKY)**



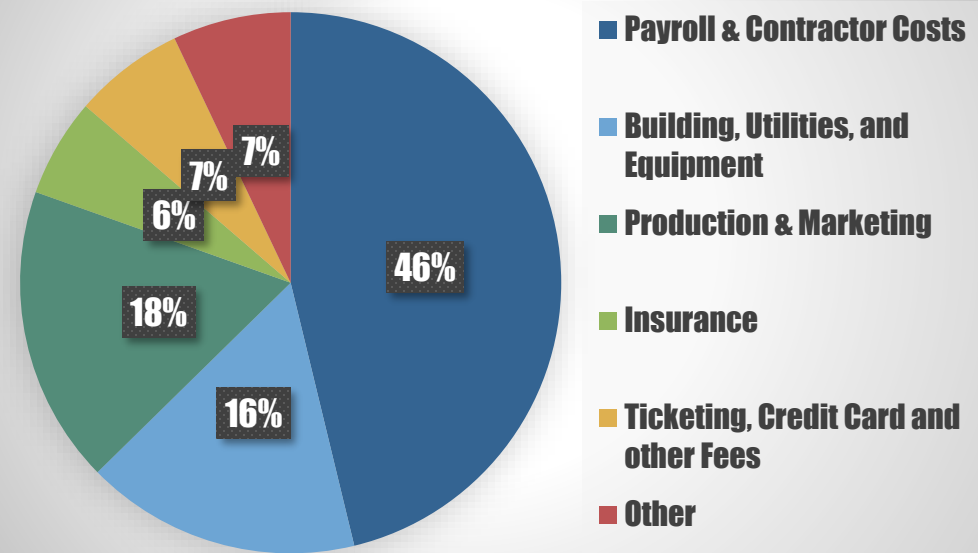
# OVERALL OPERATING FINANCIALS\*

**\*Excluding Fundraising and Expenses for Roof**

## Revenue - \$553,354



## Expenses - \$538,684

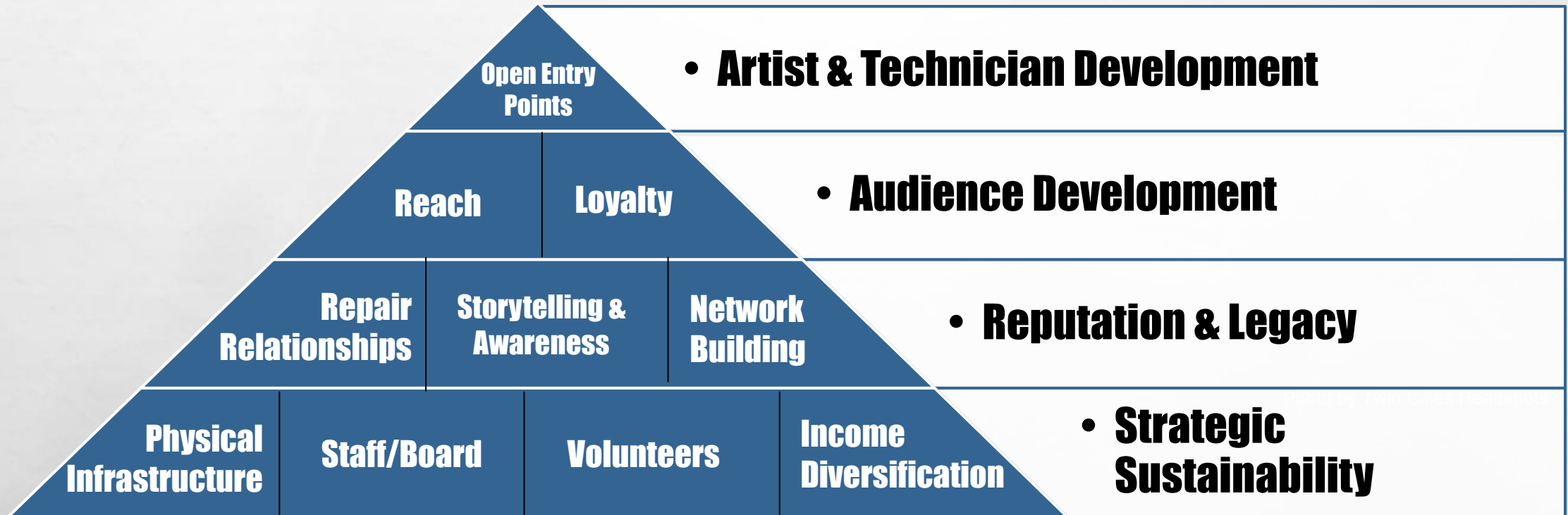


**Expected Net Gain: \$ 5,537    Actual Net Gain: \$ 14,669\***

# **5-Year Plan Progress**

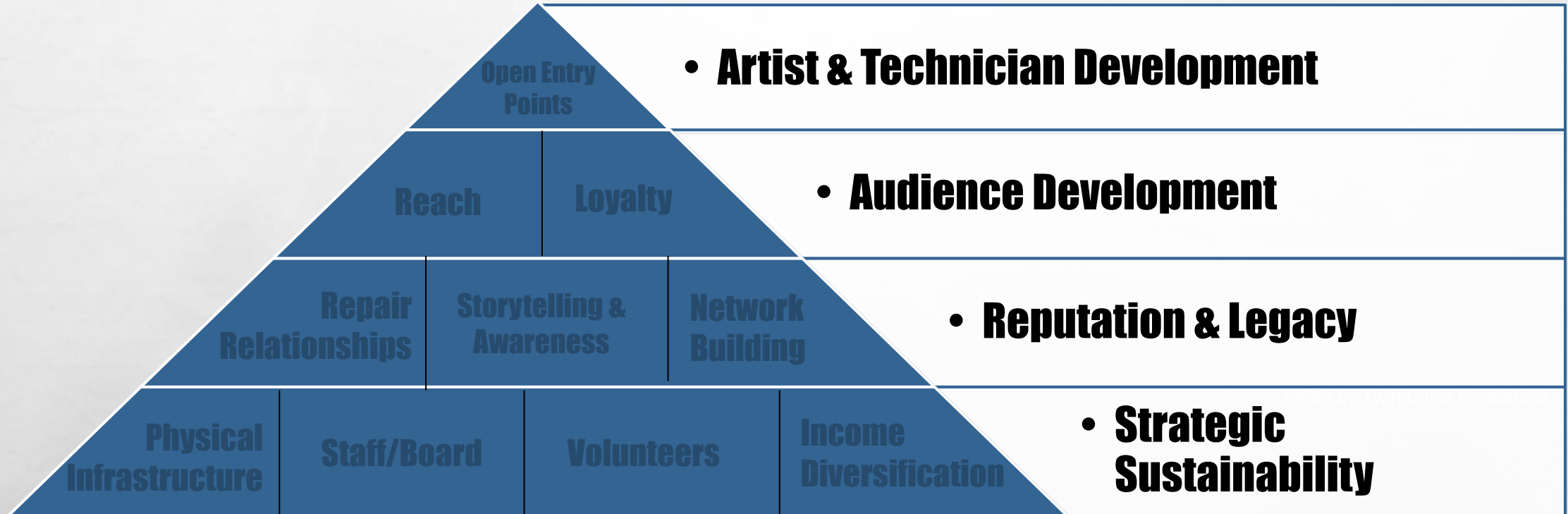


# STRATEGIC PLAN



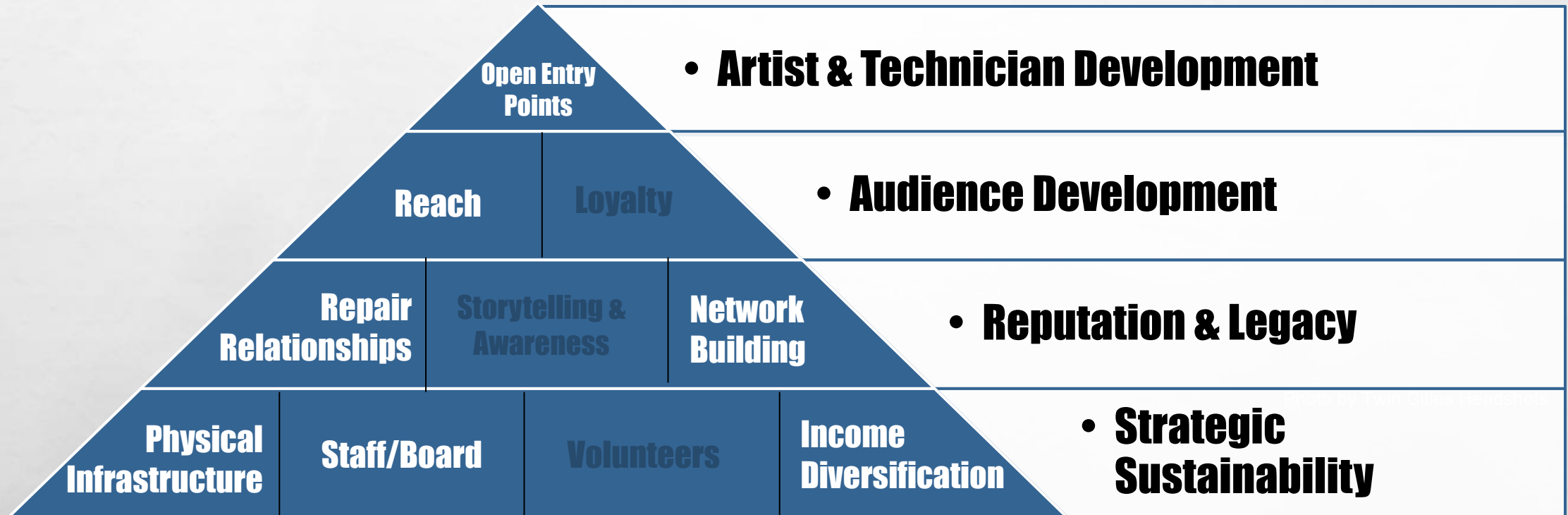
**5-year plan: 2024-2029**

# STRATEGIC PLAN



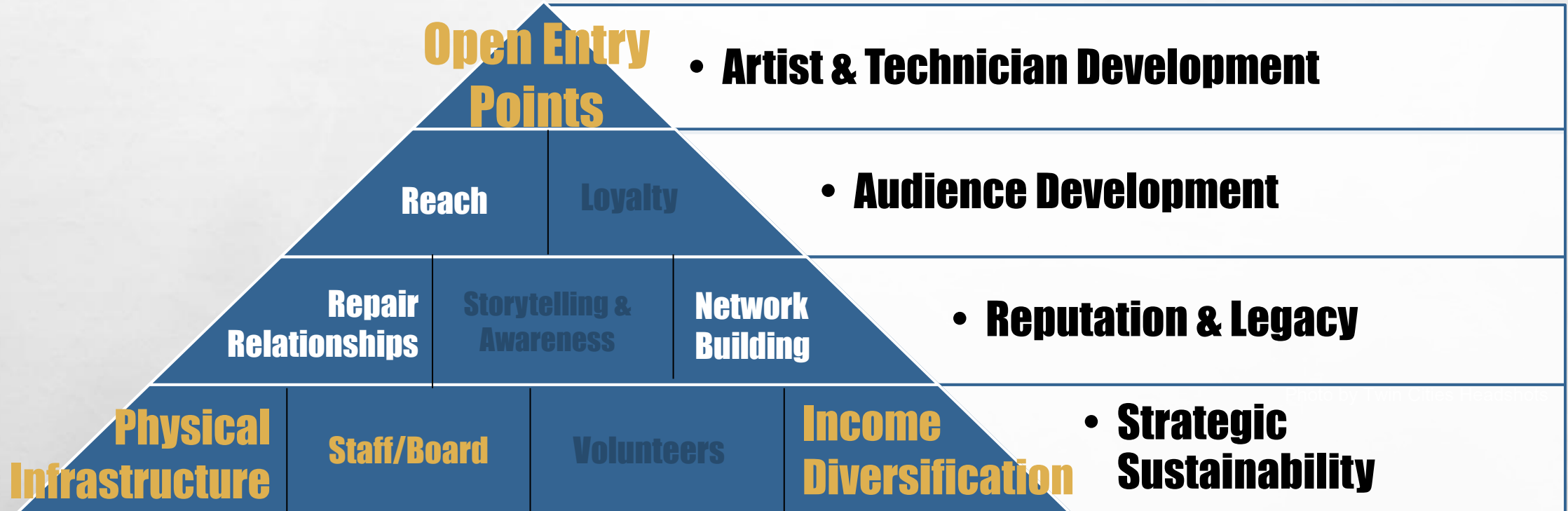
**2024-2025 – Significant progress made in 7 areas**

# STRATEGIC PLAN



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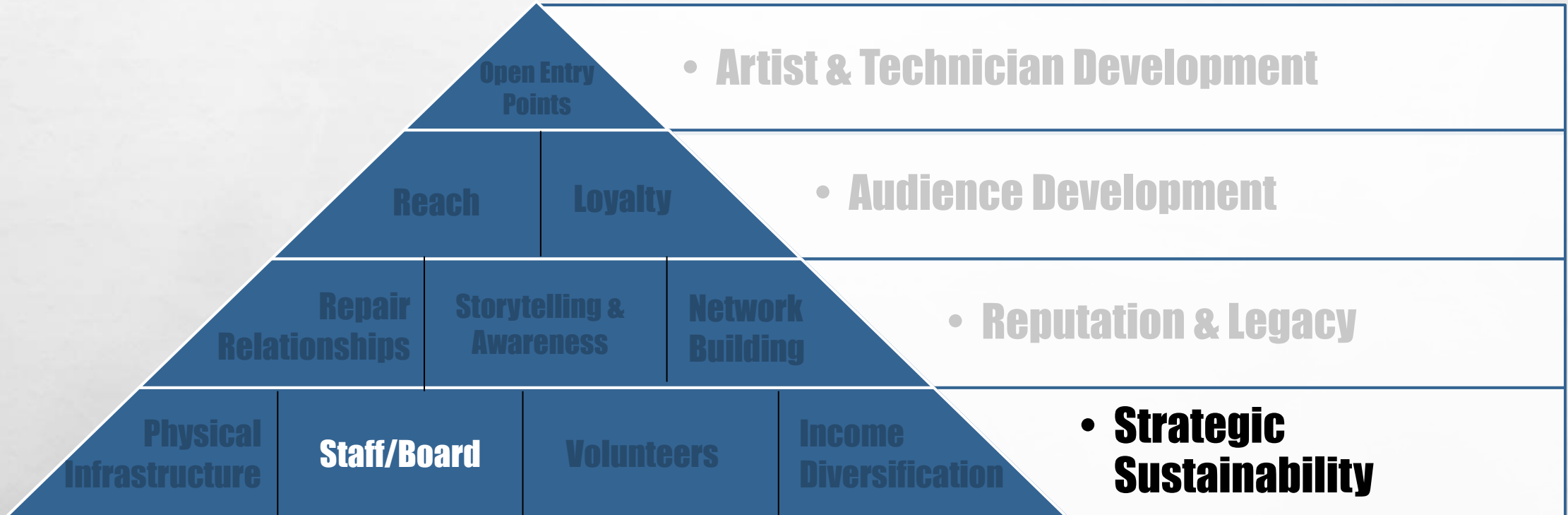
# STRATEGIC PLAN



**Highlight four areas**



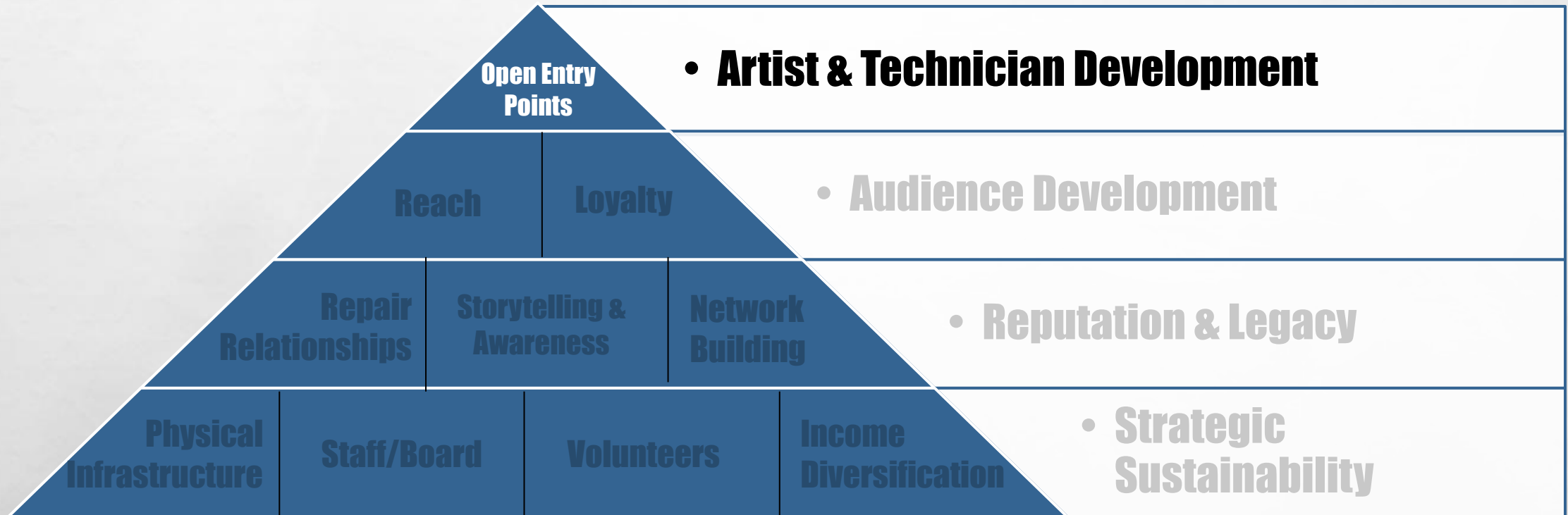
# STRATEGIC PLAN



# STAFF

- New Staff Members
  - Ananda Frey, Costume Shop and Prop Room Supervisor
  - Austin Zyvoloski – Advancement Assistant
- Increased FTE .5
- Still Down .25 FTE From Pre-pandemic

# STRATEGIC PLAN



**Workshops &  
Classes**

**Development  
Pathways**

**Community Artist  
Development Model**

**Mission Statement  
Update**

# COMMUNITY ARTIST DEVELOPMENT MODEL

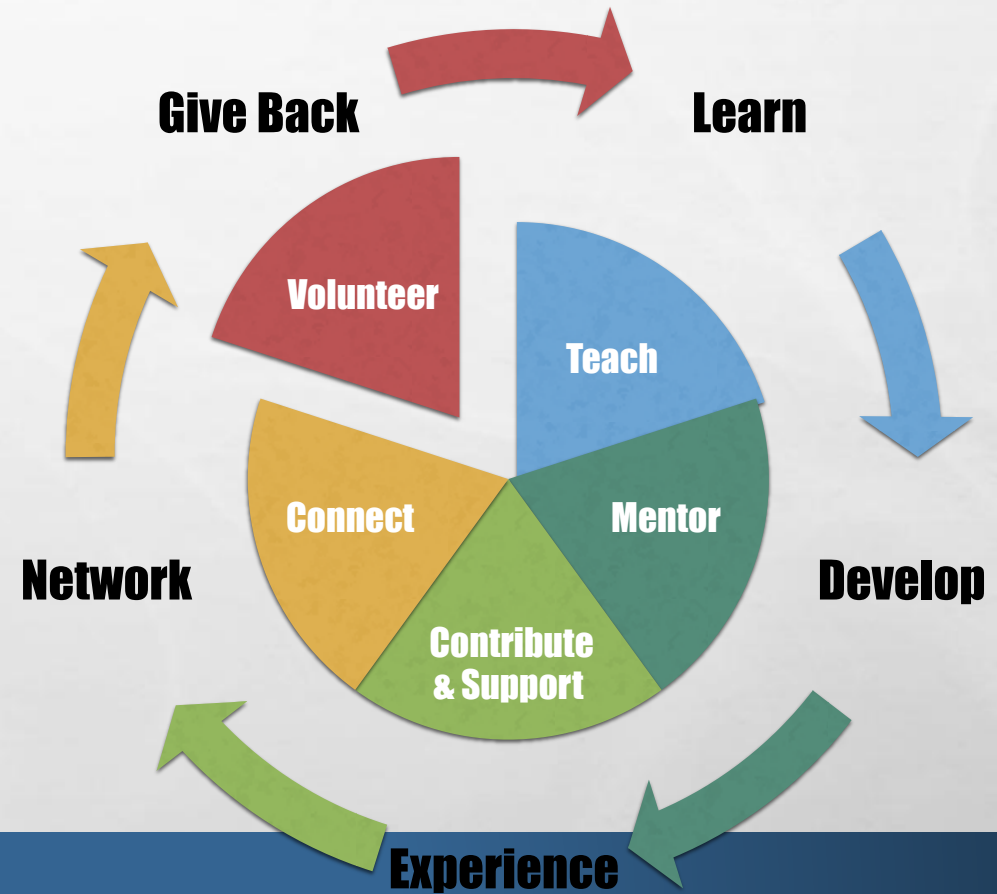
Learn	Free Workshops & PWYC Classes Volunteer Training
Develop	Open Auditions Assistantships & Mentoring
Experience	Professional Quality Productions
Network	Connections with the broader theatre community Tools: Headshots, comp tickets
Give Back	Volunteer; Teach; Mentor; Support; Connect others



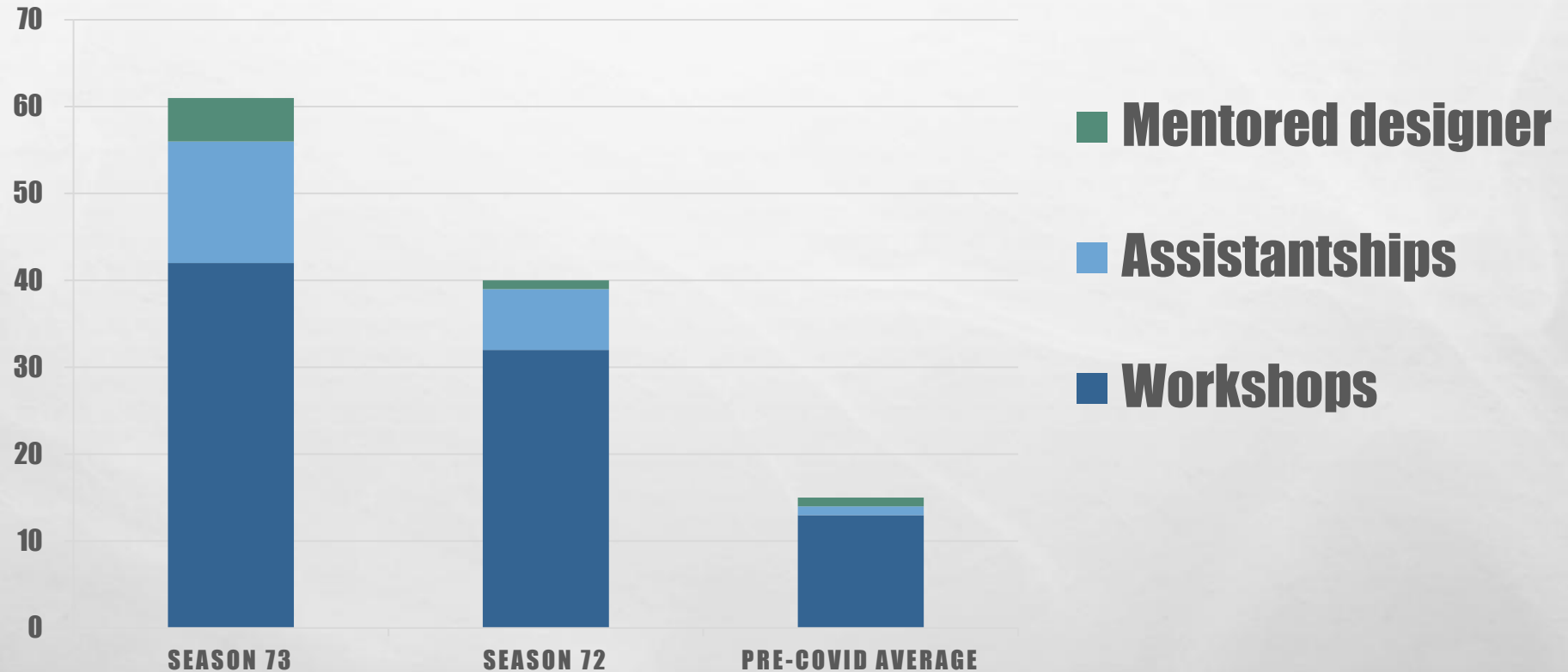


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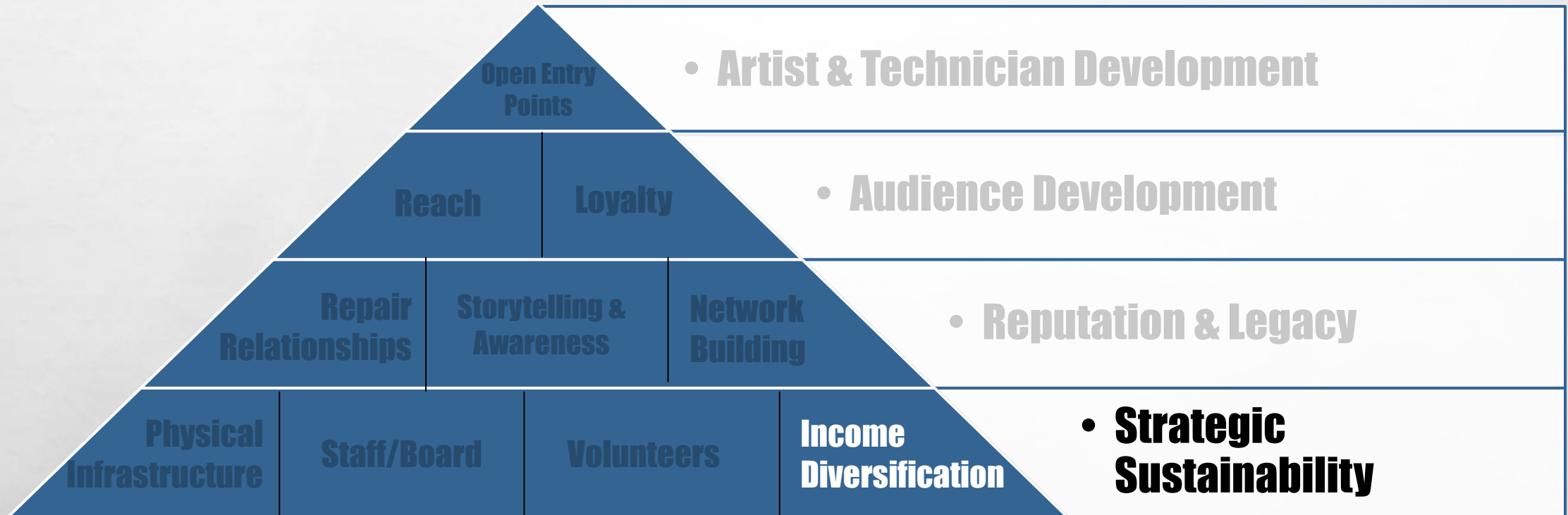
# LEARN/DEVELOP OPPORTUNITY GROWTH



# WORKSHOP PARTICIPANTS

- **35%** LGBTQIA
- **22%** BIPOC
- **15%** Disabled, Neurodivergent, or Deaf

# STRATEGIC PLAN



**Sponsorship Program**

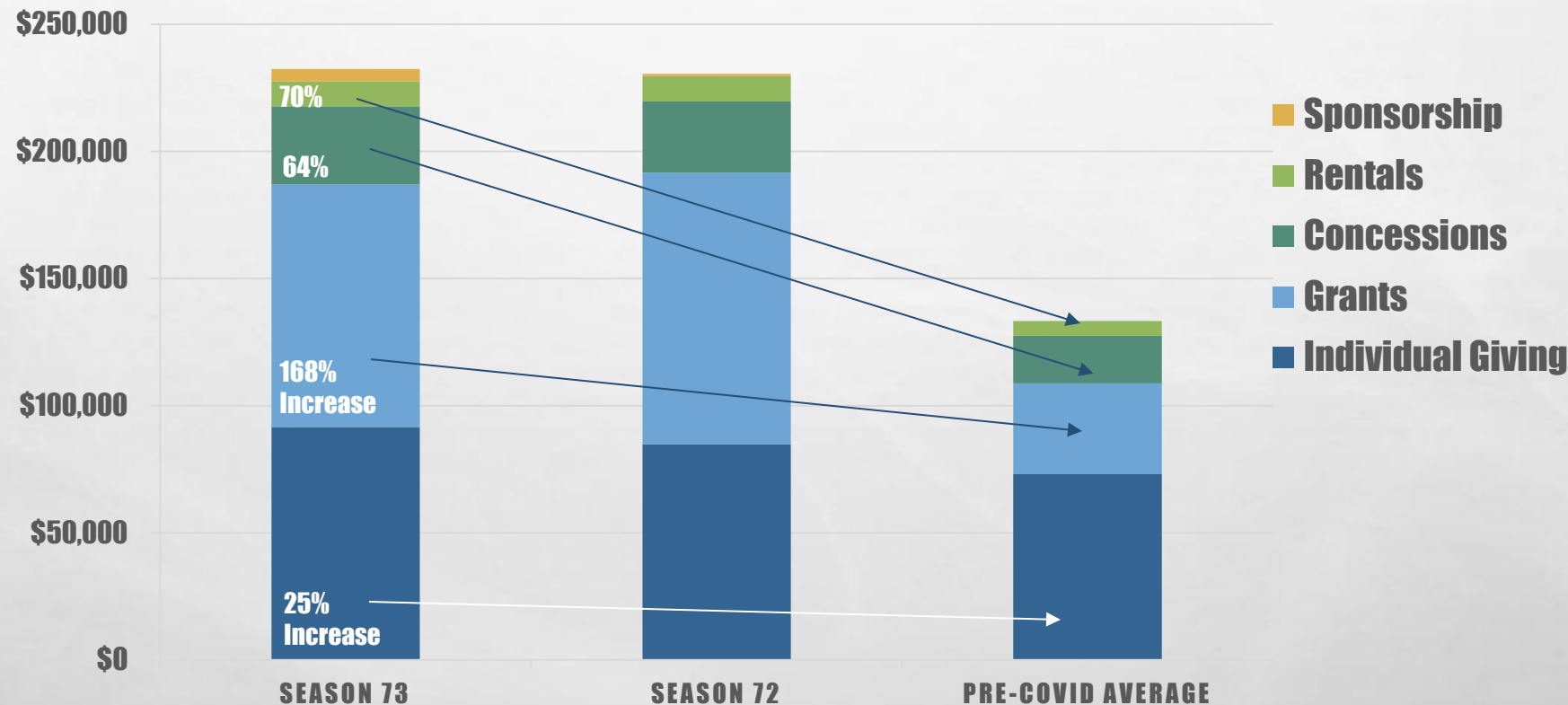
**Grants**

**Donor Engagement**

**Ticket & Package Price  
Increases**



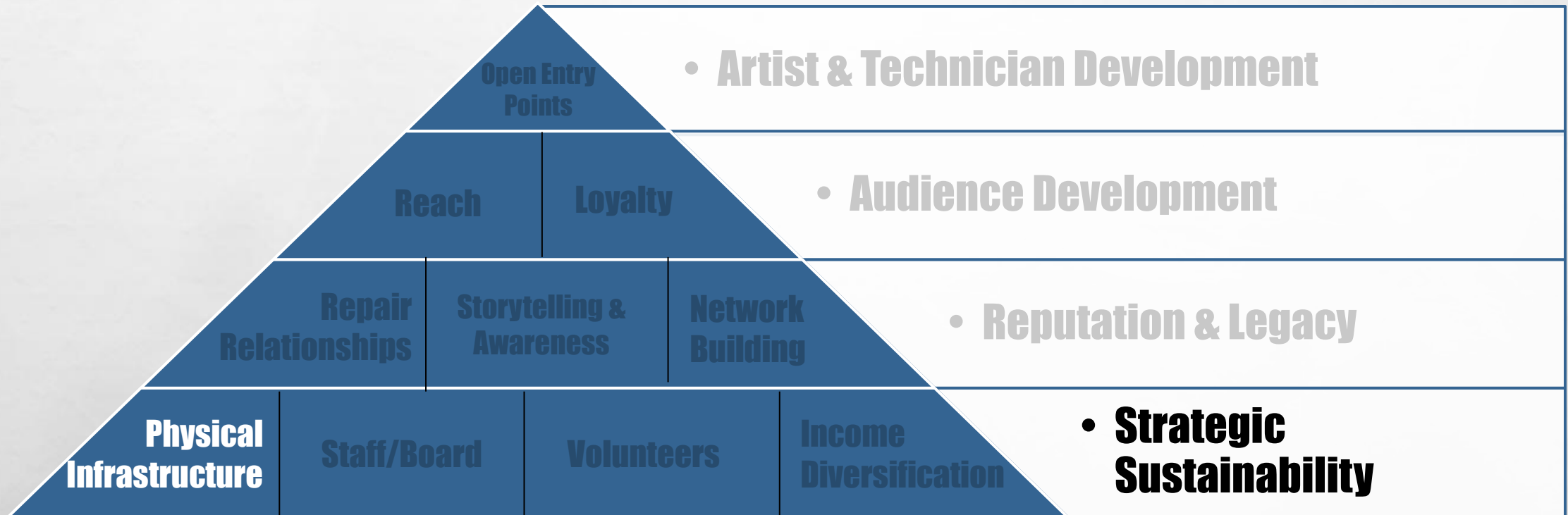
# NON-BOX OFFICE REVENUE



# INCOME DIVERSIFICATION

- Hired Austin continue to develop Grants & Sponsorships
- Creativity in earned income streams
- Monthly Sustaining Donors
- Ticket price increase went into effect last season

# STRATEGIC PLAN



**Upgrade Technology**

**Improving Access**

**Energy Efficiency**

**Deferred Maintenance**

# PHYSICAL INFRASTRUCTURE

- LED Stage Lighting Installed– Shavlik Family Foundation Grant
- New Captioning Equipment – Hear the Impact Fund
- New High Efficiency HVAC Unit– Minneapolis Chamber
- New Roof (+additional insulation)

# PHYSICAL INFRASTRUCTURE

- THANK YOU FOR YOUR SUPPORT FOR THE ROOF!
- Overall Cost - \$210,000
- Raised \$41,310 from membership
- Remaining \$168,690 covered by legacy gift from Bert Bach and Miriam Segall Estate

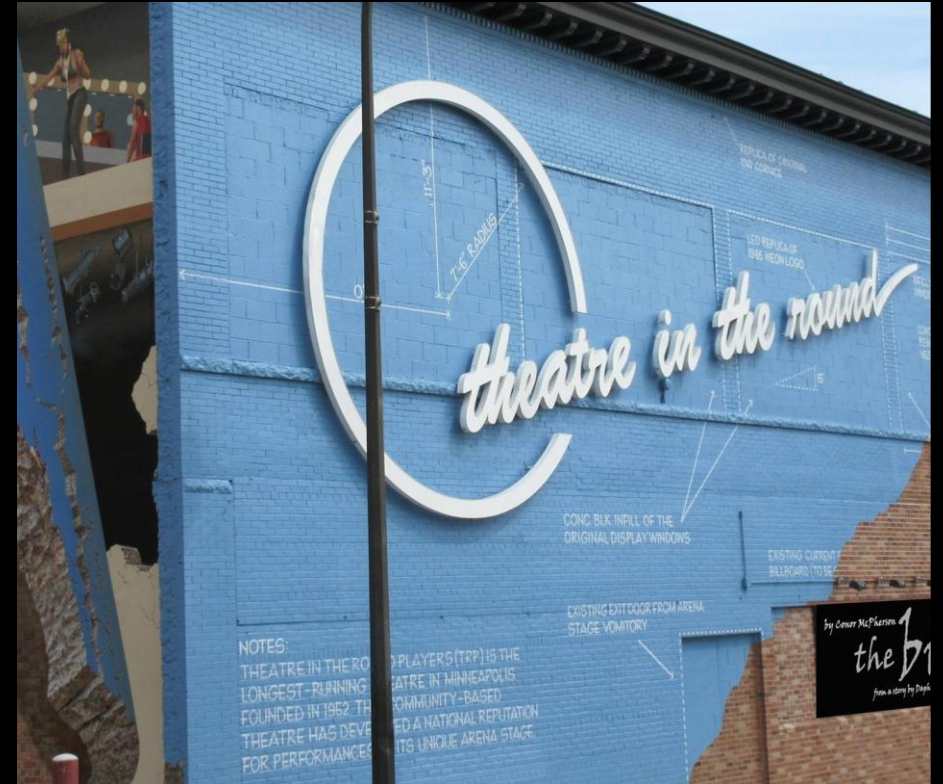
**Transition to...**



# **Capital Campaign**

# Theatre in the Round Capital Campaign

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Est. 1952

## Our Guiding Principles

- **Expanding Opportunities:** We provide a welcoming space for beginners to learn and grow, featuring 129 new artists in the 2023-2024 season alone.
- **Championing Diversity:** We helped launch Penumbra Theatre and have a long history of color-conscious casting and supporting LGBTQ+ theatre.
- **Advancing Accessibility:** Since 1992, we've made continuous improvements like installing a wheelchair lift and maintaining a trained team of volunteer audio-describers to welcome all patrons.

## A Brief History

- Founded in 1952 by local artists, TRP was built as a community-run theatre.
- We embrace a membership model, inviting both amateurs and professionals to learn every facet of theatre, from acting to lighting.
- Over the decades, we've launched countless careers, supported other local theatres, and championed diversity.

## Building History

- Our Building is 115 years old
- We've been at the location since 1969
- Members transformed it into a theatre in 4 months, with thousands of hours of volunteer work
- During the 50th anniversary, community members helped with renovations

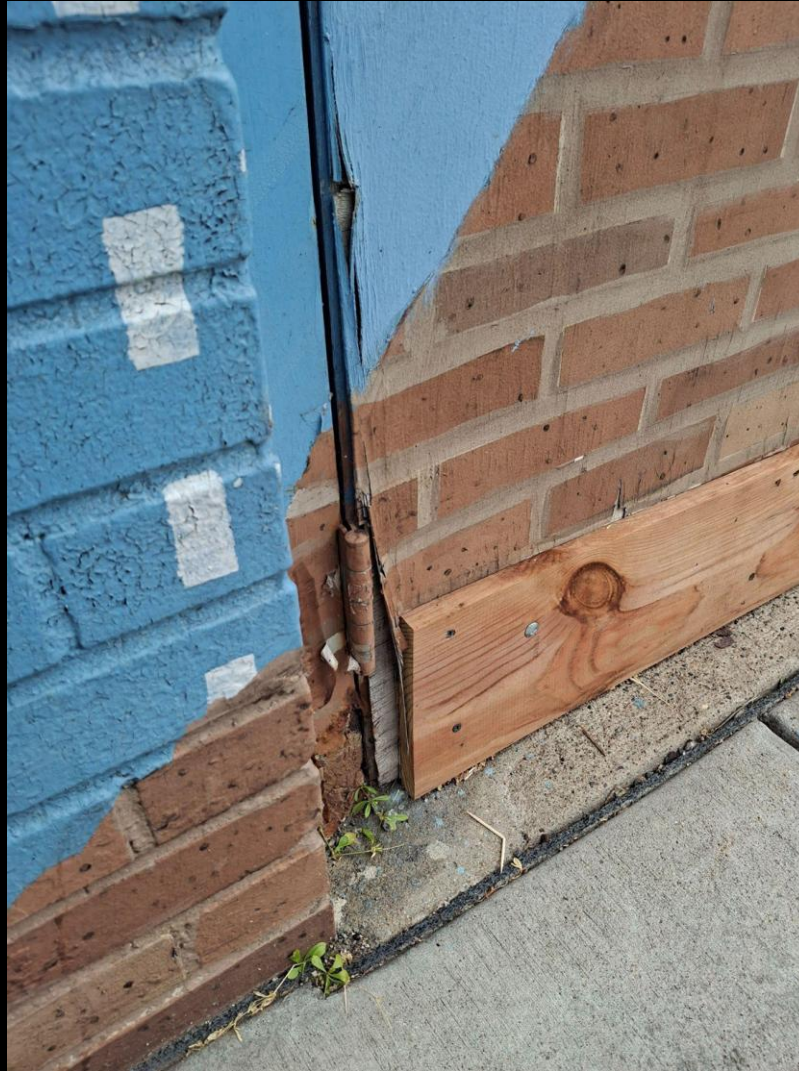




## What is a Capital Campaign?

- A fundraising effort focused on building and infrastructure repairs, maintenance, and improvements.
- In addition to, not in lieu of, regular fundraising efforts for operating expenses. An investment in the TRP of tomorrow while continuing our constant work of improving the experiences of patrons and volunteers today.
- Typically projects that are less visible to the public, which pose unique fundraising challenges
- Roof repair/replacement, drainage fixes, HVAC repair/upgrades, mold/pest prevention, safety and accessibility improvements, etc.

## Photos of Damage and Decay





## Our Capital Campaign

- A recent building audit identified critical infrastructure issues that must be addressed to preserve our historic space.
- We've launched a \$1.5 million five-year capital campaign to address these issues strategically and sustainably.
  - **We already have \$307,500 given & pledged (including gifts for the roof)**
- **Timeline:**
  - Phase 1: Urgent Repairs
  - Phase 2: Structural Enhancements
  - Phase 3: Elevator & Accessibility Improvements

## Phases

- **Phase 1: Urgent Need (\$230,000) - In Progress**
  - Roof & Door Replacement: Leaks and wear threaten the integrity of our building and stage.
- **Phase 2: Structural Enhancements (\$600,000)**
  - Repairing the parking lot and installing drainage systems to prevent water damage.
- **Phase 3: Elevator & Accessibility Improvements (\$500,000)**
  - Installing a new elevator to ensure full access for older adults and individuals with mobility challenges.

## Theatre in the Round Facility Condition Assessment

<u>Capital Project Phase</u>	<u>Estimated Costs</u>	<u>Area of work</u>	<u>Description of work</u>	<u>Current Condition</u>	<u>Criticality</u>
<b>Phase 1:Roof &amp; Doors</b>	<b>\$247,000</b>	Roof	Roof	4-Poor	3-High
		Roof Plumbing	Natural Gas line & Supports replacement	3-Fair	2-Medium
		Exterior Enclosure	Rehearsal Room and Cedar Ave Doors	4-Poor	3-High
<b>Phase 2: Exterior &amp; Drainage</b>	<b>\$597,000</b>	Building Earthwork	Drainage issues in southeast corner of parking lot. Icy conditions develop during the winter months.	5-Critical	3-High
		Building Earthwork	Parking lot repaving & sealing after drainage work	3-Fair	1-Low
		Exterior Enclosure	Mortar& Brick degregation located on west, north and east sides of the building, Water infiltration on east side alley from infills.	4-Poor	2-Medium
<b>Phase 3: Elevator &amp; associated spaces</b>	<b>\$530,000</b>	Interior Construction	Kitchen & Double Doors	4-Poor	2-Medium
		Interior Construction	Lobby	3-Fair	1-Low
		Interior Construction	Green Room & Dressing Rooms	3-Fair	1-Low
		Interior Construction	Offices	3-Fair	1-Low
		Interior Construction	Single stall restroom	3-Fair	2-Medium
		Interior Construction	Front lobby Carpet	5-Critical	1-Low
		HVAC	Furnace for scene shop- heat only	4-Poor	3-High
		Conveying Systems	Add Elevator for ADA that reaches all floors	5-Critical	2-Medium



## Fundraising Realities in 2025

- Recission of Federal Funding
- Knock-On Effects on State Funding
  - State Projecting Deficit for Next Few Years
  - Clawback of Legacy Funds
- Increased Demand and Competition for Private Funding
- Inflation's Impacts on Capital Improvement Costs

## The Impact of Your Gift

- **Sustaining a Creative Ecosystem:** You'll safeguard the training ground for the next wave of Twin Cities performers, directors, and tech specialists.
- **Expanding Equity & Inclusion:** Your funding frees up resources for more diverse productions, accessible ticketing, and community outreach.
- **Safeguarding Lifelong Benefits:** You'll help preserve a space that fosters positive emotions, social connectedness, and well-being for all ages.

## How You Can Help - Service

- **Join the Building Campaign:** Help us rally support.
  - Join committee
  - Help with events or communications
  - Fundraise
- **Sign up to Help:** Assist with fixes we can do with volunteers.
- **Spread the Word:** Word of mouth is important part to this effort.

## How You Can Help - Money

- **One-Time Capital Gift:** Help us tackle immediate repair costs.
- **Multi-Year Pledges:** Provide predictable funding for future phases.
- **Employer Matching Gifts & Grants:** Amplify your impact.
- **Sponsorships:** Ask your employer about community support/sponsorship programs
- **Legacy Giving:** Include TRP in your estate plans.
  - Our recent roof renovations were made possible by a Legacy Gift.

**This ask is in addition to your generous support of our current programming and operations.**



If you'd like to get involved, email Dom  
[docdetwiler@gmail.com](mailto:docdetwiler@gmail.com)

# Voting

# MISSION STATEMENT

**Rooted in the heart of the Twin Cities since 1952, Theatre in the Round Players is a transformative community theatre, staging intimate, engaging arena theatre performances while providing open-entry points to develop, create and experience high quality inclusive theatre.**

# COMPARISON

**Rooted in the heart of the Twin Cities since 1952, Theatre in the Round Players is a transformative community theatre, staging intimate, engaging theatre performances while providing open entry points to develop, create and experience high quality inclusive theatre.**

**Theatre in the Round is a community theatre that endeavors to stage engaging performances while providing an inclusive arena theatre experience in the heart of Minneapolis.**

# BOARD ELECTIONS

- **ELIJAH SAIGER**
- **ZOLA ROSENFELD**



**QUESTIONS?**