



Show Sponsorship

What is Theatre in the Round?

Rooted in the Minneapolis community since 1952, Theatre in the Round Players (TRP) provides open entry points for anyone to learn and experience high quality theatre-making while staging intimate, engaging performances.

Training theatres like Theatre in the Round are an essential part of the arts ecosystem in the Twin Cities, which makes this area a great place to live, work, and play.

Why become a Sponsor?

By supporting our mission with sponsorship, you can

- reach our loyal audience and volunteer community
- align your brand with stories that mirror your values
- highlight your support of the local community
- support the theatre ecosystem in the Twin Cities

Our audiences & volunteers are engaged, loyal, civically active, regular attenders of arts & culture events.

Email Larisa@theatreintheround.org to secure your slot!

8

Productions



7k

Social Media Followers



17k

Email Audience



15k

Website Visitors/month



16k

Attendees/season

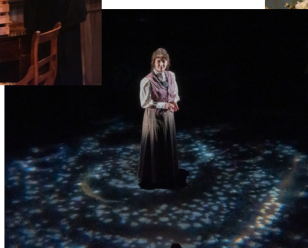


Show Sponsorship Levels

- Exclusive - \$5,000
- Presenting - \$2,500
- Production - \$1,000
- Title - \$500
- Artist - \$250



Tiers			Presenting Sponsor Limit 1/show	Production Sponsor Limit 2/show	Title Sponsor Limit 4/show	Artist Sponsor Limit 8/show
	RECOGNITION OPPORTUNITY	REACH	\$2,500* <i>\$1,850 tax deduction</i>	\$1,000* <i>\$650 tax deduction</i>	\$500* <i>\$300 tax deduction</i>	\$250* <i>\$200 tax deduction</i>
Print	Theatre Billboard	125K	x			
	Playbill Ad	2.5K	Full Page	½ Page	¼ Page	Logo
	Playbill Listing (all Season)	20K	x	x	x	X
Email	Tickets Available Email	16K	x	X	x	x
	NEXT Email Newsletter	16K	x	x		
Social/Web	Listed/tagged on Paid Social	15K	x			
	Featured Sponsor Social Post	6.5K	x	x	x	
	Logo on Opening Night Post	6.5K	x	x	x	x
	Linked logo on Website	5K	x	x	x	x
Tickets	2 Tickets for Opening Night		x	x	x	x
	Additional Tickets		10	6	4	2
Extras	Looking for specific engagement or recognition? Let's Talk!					
	Make it a Season!		\$10,000	\$4,000	\$2,000	\$1,000



Make it a Season!

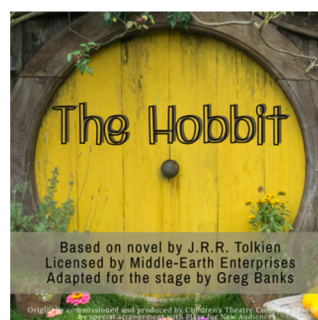
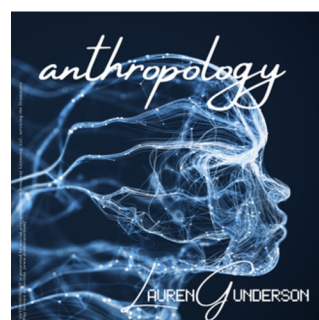
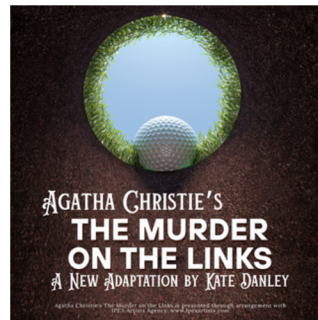
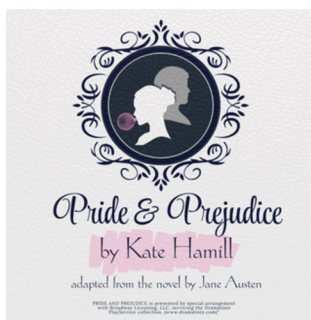
Commit to a sponsorship tier for all 8 productions to save 50% AND receive

- + Linked logo on the home page of our website
- + Logo included in the season lobby display
- + EARLY BIRD: Inclusion in our Season Brochure

*30% off Nonprofits & Cedar Riverside Businesses

Availability

	Presenting Sponsor	Production Sponsor	Title Sponsor	Artist Sponsor
Full Season	1	2	4	8
Pride and Prejudice	1	2	4	8
Those Who Remain Turn the Pages	1	2	4	8
Agatha Christie's The Murder on the Links	1	2	4	8
How to Catch Creation	1	2	4	8
The Cake	1	2	4	8
anthropology	1	2	4	8
The Hobbit	1	2	4	8
Blithe spirit	1	2	4	8



Dates & Deadlines

	Confirmation & Logo	Payment	Ad Creative	Opening Night
Full Season	8/14/25	8/14/25	8/14/25	8/14/25
Pride and Prejudice	8/14/25	8/14/25	8/14/25	9/12/25
Those Who Remain Turn the Pages	9/19/25	10/19/25	10/3/25	10/31/25
Agatha Christie's The Murder on the Links	10/3/25	11/3/25	10/24/25	11/21/25
How to Catch Creation	11/28/25	12/28/25	12/19/25	1/16/26
The Cake	1/2/26	2/2/26	1/29/26	2/20/26
anthropology	2/13/26	3/13/26	3/6/26	3/27/26
The Hobbit	3/20/26	4/20/26	4/10/26	5/8/26
Blithe spirit	5/8/26	6/8/26	5/29/26	6/19/26

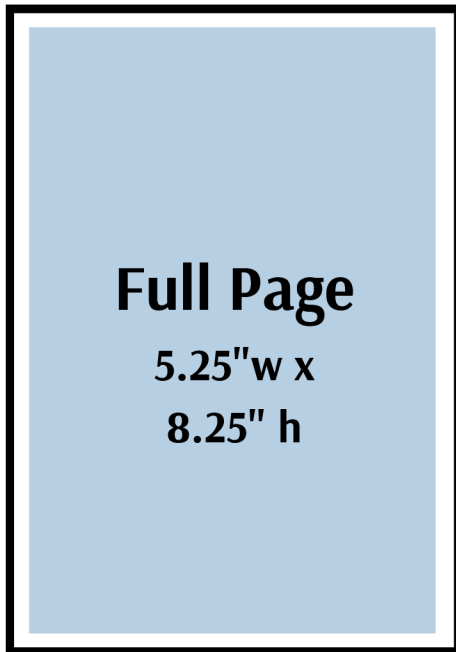


Early Bird Special

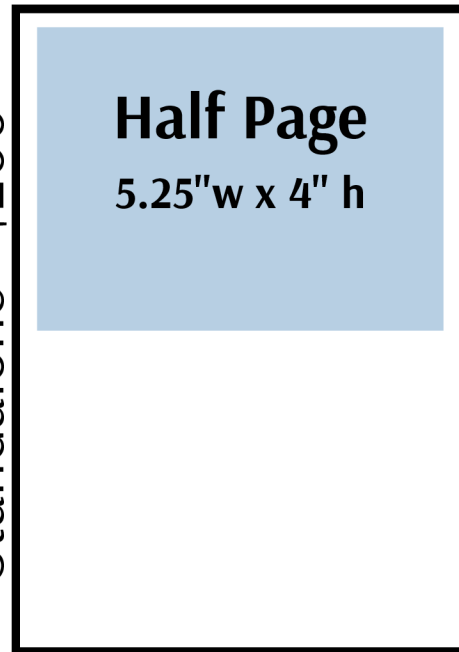
Commit to a full season sponsorship by May 31 and your logo will ALSO be included in our season brochure which is sent to 12k homes in the Twin Cities.

Ad Information

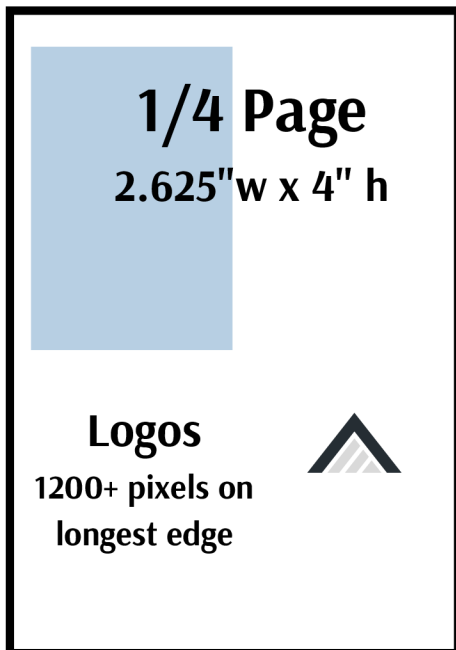
Standalone - \$400*



Standalone - \$200*



Standalone - \$100*



Ad Format: PNG, JPEG or PDF with 300 dpi. **Grayscale.**

Logos: PNG or JPEG at least 1200 pixels on longest edge.

Publication Deadlines:

Logos: at sponsorship confirmation

Ads: 4 weeks before opening.

Social Post: 1 week before opening.

Sponsorship not the right fit? Standalone ads can be purchased as space is available.

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